Fact sheet



	vietnam
Fair Name	VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
Fair Date	28.2 – 1.3.2024
Opening Hours	09:00 – 17:00
Venue	Saigon Exhibition and Convention Center (SECC)
Exhibition Space	18,000 sqm (gross)
Exhibitor	Expected Scale: 700 exhibitors
Visitor	Expected Scale: 35,000 visitors
Product End-uses/ Application Areas	Apparel, apparel fabrics, yarn and fibers
	 Suitings; Casualwear; Ladieswear; Sportswear/ functional fabrics; Shirtings; Denim; Home textiles Children & infant wear; Swimwear & lingerie, Knitwear; Knitted fabrics; Weaving; Hosiery & socks; Apparel textiles Home textiles Hotel, Resort, Restaurant, Contract
	 Home textile & home product manufacturer; Home textile & home product manufacturer; Architect, Interior designer
	 Buildtech (building and construction); Clothtech (clothing and shoes); Hometech (upholstery, interior furnishing, floor covering); Indutech (industrial applications); Printing technology, textile machinery, printing technology, printing tec
Visitor Profiles	 Manufacturer (Apparel Textile; Home textile & home product manufacturer; Technical textile; Yarn & fibre producer/ Spinner/ Weaver); Agent, Trading company, Import & export corporation; Wholesaler/ Distributor; Architect, Designer (Fashion, interior design); Buying office; Research and development; Retailer/ Chain store / Department store; Hotel/ Resort/ Restaurant, Contract Business; Home textiles related;

Online store/ E-commerce;

Academic/ Research & development/ Textiles institute;

Trade association;

Press & Publications

Participation Fee	International Exhibitor USD 460 / sqm for standard booth (min 9 sqm) USD 430 / sqm for raw space (min 36 sqm)
Fringe Programme	Product Presentation, Panel Discussion, Seminars
Admission	For trade visitors only – free admission. Persons under 18 will not be admitted.
Hosted by	Ministry of Industry and Trade of the Socialist Republic of Vietnam
Organisers	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE)
Contact	Messe Frankfurt (HK) Ltd

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